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Pulsafeeder Acquires PeriFlo Peristaltic Pumps

Rochester, New York, October 4, 2010, Pulsafeeder today announces the acquisition of PeriFlo, a leading provider of peristaltic pumps for the industrial and municipal water and wastewater markets. An innovative manufacturer, PeriFlo offers a complete family of peristaltic hose pumps for a wide variety of applications. PeriFlo's pump designs have been widely accepted by both the international community and the U.S. market since their introduction into those markets in the mid-1990s.

Headquartered in Ohio, PeriFlo has annual revenues of approximately \$3.5 million and an application engineering team with over 30 years of peristaltic pumping experience. Peristaltic pump technology is currently the fastest growing technology in the positive displacement pump market; growing at almost twice the rate of the next closest technology.

"The acquisition of PeriFlo has added an additional suite of products to Pulsafeeder's existing product line, enabling our ability to leverage future incremental growth," states Terry Atwater, President of IDEX Water & Wastewater Technologies. "We will continue to look for opportunities to expand our footprint both geographically and with new products for all businesses in the Water & Wastewater Group."

Pulsafeeder, an IDEX Water & Wastewater Business, is a leading manufacturer of pumps and pumping technologies for a variety of markets. The PeriFlo acquisition will serve as a cornerstone for expansion into the peristaltic pump market.

About Pulsafeeder[®] Inc.

Since 1936 Pulsafeeder[®], Inc. has been a recognized leader in the world of pumps and pumping technologies. With innovative product lines such as the Eclipse[®], Palsa/Pulsar[®], PalsaPro[®]900, Isochem[®], ECO[®], Eastern[®], Foster[®], OMNI[®], and chemical feed skids such as the Polyfeeder[®]. Pulsafeeder has the expertise to provide a total solution to meet client needs. Pulsafeeder markets include but are not limited to water, wastewater, oil and gas, chemical, petrochemical, agricultural, food and beverage, power and energy and pharmaceuticals. Pulsafeeder's global network of representatives and distributors assures that local support is available for total customer satisfaction. Pulsafeeder, Inc. is an IDEX Water & Wastewater Business.

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